

Rate Card Prices

Standard One Off Rental of Mailing & Telemarketing Data

Data Elements	Cost Per Thousand
Company name, address and contact where available	£120
Telephone	£35
SIC Code	£35
Employee	£35
Turnover	£35
Middle Management Contact	£50
Fax Number	£35

12 months multiple use – an additional £65 per thousand added to standard mailing and telemarketing costs – *no limit on usage over a 12 month period*

Outright purchase – an additional £100 per thousand added to standard mailing and telemarketing costs – *unlimited usage*

Standard One Off Rental of Email Data

Data Elements	Cost Per Thousand
SIC, Company name, address, telephone contact and email	£350
1 additional send	£50

12 months multiple use – an additional £100 per thousand added to standard one off rental of email – *limited to a maximum of 12 sends over a 12 months*

